

NPOB Swimming & Surf Lifesaving Club



Future Proofing Project

Club Upgrade and Sustainable Funding Model



Club History & Context

- The club is located on Tasman Parade in Oakura and has provided lifeguard services at Oakura Beach since 1948
- The club patrols Oakura Beach from November through to March, conducting voluntary patrols throughout the summer period
- Currently ~300 active members, membership starts at 5 yrs and continues through to 65 yrs (+)
- The club is an important part of the Oakura and New Plymouth communities
- The existing clubhouse was completed in 1966 at a cost of £7,253 (\$14,506)
- In 2016 a significant and overdue upgrade commenced
- Year on year club operating costs are circa \$80,000 p.a



Scope and Rationale of Upgrade

- Revive the club and community spaces
- Enhance and improve the ascetic on the Oakura foreshore
- Improve surf life saving rescue facilities
- Meet earthquake regulations and HSE obligations
 - Some asbestos issues to resolve also
- Create an ability for sustainable funding for the club



Upgrade Funding Through:

TSB

TSB
COMMUNITY
TRUST

Lotteries



NZCT



NPOB Self-Funded



Sustainable Funding Model

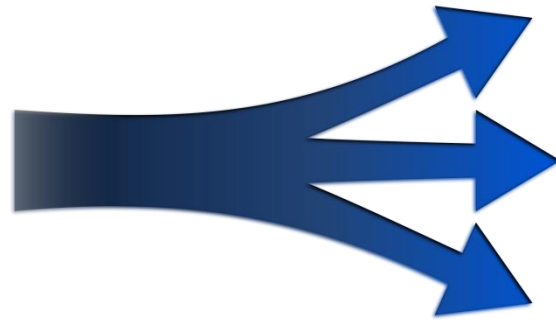
Utilise the location and space available:

- Commercial restaurant/cafe
- Venue for functions (weddings, birthdays)
- Community use space (yoga, pilates)

From this



To this!



Commercial Model

- Funding of the kitchen & restaurant renovation through club fund raising only
 - Need to manage requirements of funding agencies – accountability etc
- Physical separation of club area from restaurant
- Lease agreement
 - Formal Deed of Agreement between parties
 - Fixed rent paid by tenant
 - Sharing arrangement for electricity, gas, insurance etc
 - NPOB takes a cut of gross revenue
 - Review of yield on restaurant revenue at pre-agreed periods (yearly, bi-yearly)
- Benefits
 - Significant proportion of the club operating costs are covered by this arrangement
 - Club is now much more of a community space – enjoyed by all
 - Employment opportunities for young club members
- Items for consideration
 - Different drivers need to be understood by both parties – club versus commercial business
 - Clear definition of obligations for both parties
 - Strong relationship between both parties is essential
 - Acceptance by both parties that the arrangement will only work through give & take

Thank You – Questions?

